

INTERNATIONAL THRILLER WRITERS
QUESTIONNAIRE FOR PUBLISHERS

1. Publisher information

Company name:
Address:
City, State, Zip:
Phone:
Fax:
Email:
Website:

2. Contact information

Your name:
Title/position:

3. In what formats do you publish?

Hardcover _____
Trade paperback _____
Mass market paperback _____
POD (print on demand) _____
Ebook _____

4. Types (genre) of books published (thriller, mystery, suspense, romance, science fiction, etc.):

5. How many years have you actively published? (Minimum of 18 months after the publication of first book is recommended for consideration)

6. Please provide your gross sales numbers for the previous 12 months and provide documentary evidence from a third party (i.e. Printout from your Amazon sales dashboard or other vendor report). (Minimum of \$10,000 per month recommended for consideration)

7. How many titles have you published in the last 12 months? (Minimum of 5 recommended for consideration)

8. How many authors do you actively publish? (Minimum of 10 recommended for consideration)

9. List 5 of your recent titles/ISBNs

- 1.
- 2.
- 3.
- 4.

5.

10. List 5 of your titles that have been reviewed in reputable and recognized publications (this does not include reviews obtained via purchase, barter, or trade). Please supply us with copies of all.

1.
2.
3.
4.
5.

11. Do you pay an advance for all novels?

Yes _____
No _____

If not, please explain.

12. Do you copyright any of the books you publish in the name of the publishing house?

Yes _____
No _____

If so, please explain. (ITW maintains that copyright should always be in the writer's name, except when, through reasonable business practices, circumstances dictate that the copyright remain in the publisher's name.)

13. What form of sales and distribution do you use?

Please give details:

14. Describe your editing process:
15. Who creates your dust jackets and book covers?
16. Do you use outside/freelance editors?
17. If you use outside editors, do your authors pay them directly?
18. Do outside editors return part of the payment from an author to your publishing house?
19. Does your publishing house also act as a literary agent, offering for sale writers' books to other domestic publishers? If so, what commission do you take?

20. Does your publishing house publish the books of any of your owners or employees? If so, please give examples and the author(s) relationship to the house.
21. Do you require any of your authors to buy copies of his or her book(s) from you? If so, how many?
22. Do your authors pay for any of your services? If so, which ones?
23. Do your authors provide a charge-back retainer or other advance payments for your publishing services that they may earn back after their books have been published? If so, please explain.
24. Do you require authors to market their books?
25. Do you require authors to publicize their books?
26. Please attach a sample contract that you have made with an author. Black out the author's name and the title(s) of any books so that the contract is anonymous except for your publishing house's name and terms.

Mail completed application and all required information to:

Recognized Publisher Application
International Thriller Writers
P.O. Box 311
Eureka, CA 95502

Submitted on: _____
(Date)