

**CRAFTFEST WEDNESDAY, JULY 9**  
**REGISTRATION: BOOTH FOYER 8:30 AM - 2:30 PM**  
**BARNES & NOBLE BOOKSTORE: IMPERIAL/BOOTH NOON - 6:30 PM**

<b>CRAFTFEST POWER BONUS SESSIONS presented by WRITER'S DIGEST</b>			
	<b>URIS/JULLIARD</b>	<b>BROADWAY</b>	<b>CARNEGIE/ALVIN</b>
10:00 - 10:50 AM -	<b>LEARN HOW TO PITCH YOUR BOOK</b> 10:00 - KATHLEEN ANTRIM & BOB MAYER	<b>WHAT I WISH I KNEW WHEN I WAS STARTING OUT</b> 10:00 - JOSEPH FINDER	<b>THE AUTOPSY OF A THRILLER: A CRITICAL DISECTION OF THE TERMINATOR</b> 10:00-12:00 - D.P. LYLE, M.D.
11:00 - 11:50 AM	<b>KNOW WHEN TO HOLD 'EM OR WHEN TO FOLD 'EM: HOW TO DECIDE WHETHER TO STICK WITH A BOOK PROJECT OR MOVE ON?</b> 11:00 - PAM AHEARN & LAURA JOH ROWLAND	<b>THE NEXT BIG HIT</b> 11:00 - NEIL NYREN, ANDREW GROSS & IRENE GOODMAN	
<b>CRAFTFEST CLASSES</b>			
1:00 - 1:50 PM	<b>HOW DO YOU CREATE SUSPENSE? AND OTHER BAD QUESTIONS</b> LEE CHILD	<b>SCREENWRITING 101: HOW TO WRITE A SCREENPLAY THAT SELLS</b> JON LAND	<b>SORRY, YOUR THRILLER ISN'T SCARY</b> DONALD MAASS
2:00 - 2:50 PM	<b>POINT OF VIEW: WHOSE STORY IS IT ANYWAY?</b> STEVE BERRY	<b>SOFTWARE AND NET TOOLS TO MAKE YOUR WRITING POP</b> DAVID HEWSON	<b>WHY DID THEY DO THAT? THE PSYCHOLOGY OF CHARACTER THOUGHT, ACTION, AND DIALOG</b> D.P. LYLE, M.D.
3:00 - 3:50 PM	<b>FIRST PERSON NARRATIVE</b> STEVE MARTINI	<b>BRINGING SCREENPLAY STRUCTURE TO YOUR NOVEL</b> LORENZO CARCATERRA	<b>CONFLICT: THE FUEL OF YOUR STORY AND SCENES</b> BOB MAYER
4:00 - 4:50 PM	<b>HOW TO WRITE AN ACTION SCENE</b> JAMES ROLLINS	<b>THE VILLAIN DRIVES THE PLOT</b> GAYLE LYNDS	<b>SPEAKING IN VOICES</b> HALLIE EPHRON
5:00 - 5:30	CraftFest authors sign in bookstore		
6:30 - 8:00	<b>CRAFTFEST RECEPTION - MEZZANINE</b>		

**CRAFTFEST THURSDAY, JULY 10**  
**REGISTRATION: BOOTH FOYER - CRAFTFEST 8:30 AM - NOON ~ THRILLERFEST 3:00 - 7:00 PM**  
**BARNES & NOBLE BOOKSTORE: IMPERIAL/BOOTH 9:00 AM - 6:30 PM**

	<b>URIS/JULLIARD</b>	<b>BROADWAY</b>	<b>CARNEGIE/ALVIN</b>
9:00 - 9:50 AM	<b>BASIC MISTAKES THAT MOST BEGINNING WRITERS MAKE</b> DAVID MORRELL	<b>BEYOND THE BLUE PENCIL: WHAT EDITORS DO AFTER YOUR BOOK IS PERFECT</b> NEIL NYREN	<b>CINEMATIC TECHNIQUES THAT WILL MAKE YOU A BETTER STORYTELLER</b> THOMAS SAWYER
10:00 - 10:50 AM	<b>IT WAS A DARK AND STORMY NIGHT: ATMOSPHERE AND DIALOG THAT CREATE THE HOOK THAT KEEPS READERS READING</b> HEATHER GRAHAM	<b>DAY IS NIGHT, BLACK IS WHITE: MAKING A HERO FROM A VILLAIN</b> BARRY EISLER	<b>TEN SUREFIRE WAYS TO AMP UP YOUR THRILLER PATTERSON STYLE</b> ANDREW GROSS
11:00 - 11:50 AM	<b>HOW TO STORYBOARD YOUR NOVEL: USING STORY AND CHARACTER ARCS</b> ERIC VAN LUSTBADER	<b>THE SIX BIGGEST MISTAKES EVEN BESTSELLING WRITERS MAKE</b> JOSEPH FINDER	<b>WRITING THE UNPUTDOWNABLE NOVEL</b> JOAN JOHNSTON
12:00 - 1:50 PM	<b>CRAFTFEST LUNCH - BALLROOM B</b> <b>TOM DOHERTY: THE VIEW FROM THE PUBLISHERS DESK</b> Author Auction: Shane Gericke CraftFest Lunch presented by TOR/FORGE		
1:50 - 2:20	CraftFest authors sign in bookstore		
2:00 - 5:30	<b>AGENTFEST</b> <b>SPEED DATING WITH LITERARY AGENTS - URIS/JULLIARD ROOM</b>		
5:30 - 6:20	<b>BUZZ YOUR BOOK - M.J. ROSE &amp; DOUG CLEGG (Open to all attendees) ALVIN ROOM</b>		
6:30 - 8:00 PM	<b>THRILLERFEST OPENING RECEPTION</b> Presented by <b>RANDOM HOUSE PUBLISHING GROUP</b> Katherine Neville ( <i>The Fire</i> ) and Steve Berry ( <i>The Charlemagne Pursuit</i> ) will sign their Advanced Reader Editions at this event. <b>BALLROOM B</b>		