

# CRAFTFEST WEDNESDAY, JULY 8

CraftFest Registration, 8:30 am – 1 pm, 3 pm – 4:30 pm

**Barnes & Noble Bookstore, open Noon – 6:00 pm, Booth-Plymouth Room**

ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN
<b>CRAFTFEST BONUS POWER SESSIONS</b> <i>Presented by WRITER'S DIGEST</i>			
10:00 am – 10:50 am	<b>CATCHING AN AGENT'S ATTENTION: WRITING THE KNOCKOUT QUERY AND SYNOPSIS</b>  Robert Dugoni	<b>THE BUSINESS OF WRITING</b>  David Morrell	<b>THE SCOOP! USING TELEVISION'S TECHNIQUES FOR A TOP NOTCH THRILLER</b>  Hank Phillippi Ryan
11:00 am – 11:50 am	<b>HOW TO PITCH YOUR BOOK</b>  Kathleen Antrim Jon Land	<b>LIVING ON THE RITZ—HOW TO HIT THE TIMES LIST IN FIVE YEARS OR LESS</b>  Lisa Gardner	<b>MAKE 'EM LAUGH; MAKE 'EM CRY: PUTTING EMOTIONAL MUSCLE INTO YOUR FICTION</b>  Peter Rubie
<b>CRAFTFEST CLASSES</b>			
12:30 pm – 1:50 pm	<b>THRILLER HOLD 'EM: THE FIRST HUNDRED PAGES</b>  Eric Van Lustbader	<b>THE 6 C'S OF STORY</b>  Steve Berry	<b>PLOTTING EVIL: CREATING THE BADDEST BAD GUYS</b>  D.P. Lyle, M.D. Michael Welner, M.D.
2:00 pm – 2:50 pm	<b>CREATING A SERIES CHARACTER</b>  Lee Child	<b>TEN BASIC INGREDIENTS OF A SUCCESSFUL THRILLER</b>  Gary Braver	<b>WRITING AND SELLING THE MILLION DOLLAR SCREENPLAY</b>  Jon Land
3:00 pm – 3:50 pm	<b>HOW—AND WHY—TO WRITE THRILLERS FOR YOUNG READERS</b>  R.L. Stine	<b>SUCCESSFUL REWRITING: PARING DOWN AND FLESHING OUT</b>  Lisa Gardner	<b>WHY AUTHORS NEED THE LEFT BRAIN TOO</b>  David Hewson
4:00 pm – 4:50 pm	<b>STORY STRUCTURE: ORGANIZING YOUR STORY FOR MAXIMUM IMPACT</b>  William Bernhardt	<b>IT'S ALL A MATTER OF VIEWPOINT</b>  David Morrell	<b>CHILL ME, THRILL ME, FULFILL ME</b>  Heather Graham
5:00 pm – 5:30 pm	Authors from all CraftFest classes will sign inside Bookstore		
6:30 pm – 8:00 pm	<b>CRAFTFEST COCKTAIL PARTY</b> <i>Presented by ITW</i> <i>Manhattan Ballroom</i>		

# CRAFTFEST THURSDAY, JULY 9

Registration - Craftfest only, 8:00 am – 11 am

**REGISTRATION FOR THRILLERFEST 3:30 PM - 6:30 PM**

**Barnes & Noble Bookstore, open 9:00 am – 6:00 pm, Booth-Plymouth Room**

ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN
9:00 am – 9:50 am	<b>LOVE IS MURDER</b>  Joan Johnston	<b>10 SUREFIRE WAYS TO KEEP THOSE PAGES TURNING AND YOUR READERS BEGGING FOR MORE</b>  Andrew Gross	<b>SORRY, YOUR VILLAIN ISN'T SCARY</b>  Donald Maass
10:00 am – 10:50 am	<b>ESSENTIAL TOOLS FOR SUSPENSEFUL DIALOGUE</b>  James Scott Bell	<b>STORY IS CHARACTER</b>  Allison Brennan	<b>THE SET-UP</b>  Gayle Lynds
11:00 am – 11:50 am	<b>CHARACTER DEVELOPMENT: GOOD HEROES AND GREATER VILLAINS</b>  Steve Martini	<b>MOTIVATION AND PACING: HOW TO WRITE 3 NOVELS A YEAR AND STILL HAVE A LIFE</b>  James Rollins	<b>THE SECRETS OF WRITING GREAT TRUE CRIME SUSPENSE</b>  Kathleen Sharp
11:50 am – 12:20 pm	All authors from Craftfest classes will sign inside bookstore		
12:30 pm – 1:50pm	<b>CRAFTFEST LUNCH</b> <b>KEYNOTE SPEAKER: AL ZUCKERMAN,</b> <b>FOUNDER OF WRITERS HOUSE</b> <i>Manhattan Ballroom</i>		
2:00 pm – 5:30 pm	<b>AGENTFEST</b> <i>Uris/Alvin</i>		
5:30 pm – 6:20 pm	<b>BUZZ YOUR BOOK: And the New Reality (Open to all attendees)</b> <b>M. J. ROSE AND DOUG CLEGG</b> <i>Edison/Winter Garden</i>		
6:30 pm – 8:00 pm	<b>THRILLERFEST OPENING RECEPTION</b> <i>Presented by The Random House Publishing Group and Writers House</i> <i>Featuring Random House, Writers House, and Thriller 2 Authors</i> <i>Manhattan Ballroom</i>		

# THRILLERFEST FRIDAY, JULY 10

Registration 7:30 am - 11:00 am, 3:00 pm - 4:30 pm

Barnes & Noble Bookstore, open 9:00 am – 6 pm, Booth-Plymouth Room

ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN	MANHATTAN BALLROOM
<b>MORNING COFFEE – 8:30 am – 11:00 am</b> <i>Hosted by HARPERCOLLINS</i>				
9:00 am – 9:50 am	<b>SHOULD WOMEN BE ON TOP?</b> <i>Strong female characters</i>  <b>Christine Kling, Panel Master</b> Allison Brennan Shane Gericke Sophie Littlefield James Rollins M. Diane Vogt	<b>WHAT'S SO GREAT ABOUT THRILLERS?</b>  <b>Richard Doetsch, Panel Master</b> Shane Briant R.J. Ellory H. Terrell Griffin Andrew Gulli Steve Martini Carla Neggers	<b>IS THE JOB A REQUIREMENT?</b> <i>Are thrillers better if they come from experience?</i>  <b>Hank Phillippi Ryan, Panel Master</b> Jeff Buick Alafair Burke David Hosp Julie Kramer Kate White	<b>WHY SPY?</b>  <b>David J. Montgomery, Panel Master</b> Brett Battles Joseph Finder Mark Greaney Gayle Lynds David Morrell
10:00 am – 10:50 am	<b>Spotlight Guest Robin Cook interviewed by James Rollins</b>			
11:00 am – 11:50 am	<b>DOES PLANNING KILL THE PLOT?</b> <i>The excitement of writing</i>  <b>Raymond Benson, Panel Master</b> Lori Andrews Rhonda Pollero Craig Reed Thomas B. Sawyer Norb Vonnegut	<b>CAN YOU CROSS GENRE?</b>  <b>Laura Caldwell, Panel Master</b> Brian D'Amato Doug Clegg Jon Land James Rollins Hank Schwaeble	<b>DOES TECHNOLOGY TWIST THE PLOT?</b>  <b>Matt Richtel, Panel Master</b> Lee Child Jeffery Deaver Andrew Grant Chris Kuzneski M.J. Rose	<b>R THRILLERS 4 KIDS?</b> <i>How do you keep them reading?</i>  <b>Robert Liparulo, Panel Master</b> Ryan Brown Matthew Dunn Jodi B. Reamer R.L. Stine Todd Strasser
11:50 pm – 12:20 pm	Authors from all morning sessions will be signing in the bookstore			
12:15 pm – 1:00 pm	<b>BONUS SESSION 1</b>  <b>ASK THE CIA: Insights from the Undercover Life</b> Hosted by Gayle Lynds <i>Manhattan Ballroom</i>		<b>BONUS SESSION 2</b>  <b>AMAZON DIGITAL SERVICES INC.: All About Kindle</b> <i>Uris/Julliard</i>	

1:00 pm – 1:50 pm	<b>ITW General Membership Meeting, Manhattan Ballroom</b>			
ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN	MANHATTAN BALLROOM
<b>AFTERNOON SOFT DRINKS – 1:45 pm – 3:15 pm</b> <i>Hosted by HARPERCOLLINS</i>				
2:00 pm – 2:50 pm	<b>HOW DO YOU KILL A RELATIONSHIP?</b>  <b>Joan Johnston, Panel Master</b> Sherrill Bodine Amy J. Fetzer Andrew Gross C.J. Lyons Sharon Potts	<b>CAN INVESTIGATIVE JOURNALISTS LIE?</b> <i>How do you deal with facts in fiction?</i>  <b>Kathleen Sharp, Panel Master</b> Sean Michael Bailey John T. Cullen Peter de Jonge Kathryn Lilley Kyle Mills	<b>VIOLENCE: HOW FAR CAN A THRILLER GO?</b>  <b>Sean Chercover, Panel Master</b> Lee Child Bill Floyd Jonathan Hayes Karin Slaughter Steven Thomas	<b>DO WRITERS NEED CPR?</b> <i>The publisher/writer relationship: How to keep it alive</i>  <b>Simon Lipskar, Panel Master</b> Roger Cooper Bob Gussin David Highfill Linda McFall Mark Tavani
3:00 pm – 3:50 pm	<b>SPOTLIGHT GUEST KATHERINE NEVILLE</b> INTERVIEWED BY STEVE BERRY			
4:00 pm – 4:50 pm	<b>DO YOU WORRY THAT YOU'RE GIVING TERRORISTS IDEAS?</b>  <b>Kathleen Antrim, Panel Master</b> William Bernhardt Karna Small Bodman Joseph Flynn Mitchell Graham James Phelan	<b>DO YOU LOVE YOUR VILLAIN TOO?</b> <i>The importance of believable characters</i>  <b>Gary Braver, Panel Master</b> Hallie Ephron Mike Lawson Sharon Linnea Douglas Preston Joe Schreiber	<b>WHO DID YOU WANT TO BE WHEN YOU GREW UP?</b> <i>The books and authors that inspired you</i>  <b>Tim Maleeny, Panel Master</b> Lisa Gardner Andrew Gross Patricia Gussin Steve Martini Jason Pinter	<b>IS LAW ENFORCEMENT GOING TO THE DOGS?</b> <b>K9 DEMONSTRATIONS OF TACTICAL DOGS &amp; EXPLOSIVES DETECTION</b>  <b>Andrew Peterson, Panel Master</b> Bureau of Alcohol, Tobacco, Firearms, and Explosives (ATF) Law Enforcement Personnel
5:00 pm – 5:30 pm	All authors from afternoon sessions will sign inside the bookstore			
ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN	MANHATTAN BALLROOM
<b>THRILLERFEST EVENING SESSIONS</b>				
7:30 pm – 9:00 pm	<b>SNAP CRITIQUES</b> Dakota Banks	<b>SOCIAL NETWORKING</b> Sheila Clover English	<b>FIRST CHAPTER DO'S AND DON'TS</b> Robert Dugoni	

# THRILLERFEST SATURDAY, JULY 11

Registration 7:30 am - 11:00 am

Awards Banquet Ticket Sales 5:00 pm - 6:30 pm, Grand Hyatt Lobby

**Barnes & Noble Bookstore, open 9:00 am – 6 pm, Booth-Plymouth Room**

8:00 am – 9:20 am	<p align="center"><b>GRAND CENTRAL PUBLISHING Presents</b>  <b>BREAKFAST WITH 2008 SILVER BULLET AWARD WINNER DAVID BALDACCI</b>  <b>AND</b>  <b>THE DEBUT AUTHOR CLASS OF 2009: Introductions by Steve Berry</b>                  Sybille Barrasso, Sean Black, M.Gino Brogdon, Rebecca Cantrell, Glenn Cooper, Joshua Corin, Karen Dionne,                  Steven Forman, Jamie Freveletti, Andrew Grant, James Hayman, Don Helin, Matt Hilton, Barbara Levinson, A. Scott Pearson,                  Andrew Peterson, Robert Rotenberg, Dennis Tafoya, John Thompson, Paula Tutman  <i>Manhattan Ballroom</i></p>			
ROOMS	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN	EDISON/WINTER GARDEN
9:30 am – 10:20 am	<p><b>WILL YOU SIGN MY BRA?</b>  <i>Funny book tour stories</i></p> <p><b>Jon Land, Panel Master</b>                      Robert Dugoni                      Marshall Karp                      John Lescroart                      David Liss</p>	<p><b>DO THRILLERS DESERVE MORE PRESS?</b></p> <p><b>Jeff Ayers, Panel Master</b>                      David Baldacci                      Evan Boorstyn                      David J. Montgomery                      Neil Nyren                      Douglas Preston</p>	<p><b>HOW INTERNATIONAL IS THE MODERN THRILLER MARKET?</b>  <i>Or are readers only interested in their own country and culture?</i></p> <p><b>David Hewson, Panel Master</b>                      Sebastian Fitzek                      Maria Gustafsson                      Eric Van Lustbader                      Deon Meyer                      Natasha Mostert</p>	<p><b>IS THE PARA NORMAL?</b></p> <p><b>Wendy Corsi Staub, Panel Master</b>                      Heather Graham                      Jeannie Holmes                      Nate Kenyon                      Deborah LeBlanc                      F. Paul Wilson</p>
10:30 am – 11:00 am	All authors from morning sessions will sign inside bookstore			
11:00 am – 12:25 pm	<p align="center"><b>THRILLERMASTER PRESENTATION</b>  <b>2009 THRILLERMASTER DAVID MORRELL</b>                  INTERVIEWED BY GAYLE LYNDS  <b>2008 THRILLERMASTER SANDRA BROWN</b>                  INTERVIEWED BY DOUGLAS PRESTON  <i>Manhattan Ballroom</i></p>			
12:35 pm – 1:25 pm	<p align="center"><b>A ROAST OF 2006 THRILLERMASTER CLIVE CUSSLER</b>                  PRESENTED BY                  Jack DuBrul, Co-Author Grant Blackwood, Co-Author                  Paul Kemprescos, Co-Author Justin Scott, Co-Author                  Neil Nyren, Clive Cussler's Publisher and Editor                  Wayne Valero, President of the Clive Cussler                  Collector's Society  <i>Manhattan Ballroom</i></p>			
1:30 pm – 2:00 pm	ThrillerMaster Presentation and Roast participating authors will sign in bookstore			
ROOMS	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN	MANHATTAN BALLROOM
2:00 pm – 2:50 pm	<p><b>WHAT'S SO THRILLING ABOUT TIMBUKTU?</b>  <i>Do exotic settings help?</i></p> <p><b>Jeremy Robinson, Panel Master</b>                      W. Michael Gear                      Walter Greatshell                      Timothy Hallinan                      James Macomber                      Laura Joh Rowland</p>	<p><b>DOES VIOLENCE KILL THE ROMANCE?</b></p> <p><b>Heather Graham, Panel Master</b>                      Nina Bruhns                      Dianne Emley                      Martha Powers                      Patricia Rosemoor                      Rebecca York</p>	<p><b>DO YOU HAVE TO LIVE WHERE YOU WRITE?</b></p> <p><b>Rip Gerber, Panel Master</b>                      Tom Cain                      John Dobbyn                      Brad Parks                      Leslie Silbert                      Raffi Yessayan</p>	<p><b>WHEN DO YOU TWIST AND WHEN DO YOU TURN?</b>  <i>How to notch up the thrills</i></p> <p><b>Carla Negggers, Panel Master</b>                      Jeffery Deaver                      Lisa Gardner                      Joseph Hartlaub                      John Lescroart                      Jennifer McMahon                      Tom Rob Smith</p>
3:00 pm – 3:50 pm	<p><b>BEHAVIORAL ANALYSIS: What makes your characters tick?</b></p> <p><b>D. P. Lyle, M.D., Panel Master</b>                      Lisa Black                      Meg Gardiner                      George Dawes Green                      Alan Jacobson                      A. Scott Pearson</p>	<p><b>NOW WHAT? Keeping readers turning pages</b></p> <p><b>Kelli Stanley, Panel Master</b>                      James Scott Bell                      Robert Ellis                      Heywood Gould                      Steven James                      Charlie Newton</p>	<p><b>WILL YOU DANCE WITH ME? The writing partnership</b></p> <p><b>Lawrence Light, Panel Master</b>                      Meredith Anthony                      Dianna Love                      Joe Moore                      Lynn Sholes                      Stanley Trollip</p>	<p><b>ARE WE DOOMED TO REPEAT IT? How the past informs the present</b></p> <p><b>Steve Berry, Panel Master</b>                      Dakota Banks                      William Dietrich                      A.J. Hartley                      Brad Meltzer                      James Strauss                      D.L. Wilson</p>
4:00 pm – 4:50 pm	<p><b>ARE THRILLERS SOCIETY'S NEW CONSCIENCE?</b></p> <p><b>Kathryn Fox, Panel Master</b>                      Mark Alpert                      Pamela Callow                      Bill DeSmedt                      Joe Kolman                      Robert Rotenberg</p>	<p><b>ARE WE SERIES-LY IN TROUBLE? How to keep a series alive</b></p> <p><b>John Gilstrap, Panel Master</b>                      Tom Grace                      Peter James                      Eric Van Lustbader                      Karin Slaughter                      Susan Arnout Smith</p>	<p><b>DO WE NEED ANOTHER HERO? The importance of being unique</b></p> <p><b>Tony Tata, Panel Master</b>                      Andy Harp                      Ward Larsen                      Jonathan Maberry                      Keith Raffel                      F. Paul Wilson</p>	<p><b>IS THAT TRUE? When to lie and when to research</b></p> <p><b>Mark T. Sullivan, Panel Master</b>                      Joseph Finder                      David Hewson                      David Liss                      Brad Meltzer                      M.J. Rose</p>
5:00 pm – 5:30 pm	All authors from afternoon breakout session will sign inside bookstore			
6:00 pm – 7:00 pm	<p align="center"><b>PRE-BANQUET COCKTAIL PARTY Hosted by OCEANVIEW PUBLISHING – Grand Hyatt Lobby</b>  <b>ITW 4th ANNUAL THRILLER AWARDS BANQUET – Cipriani 42<sup>nd</sup> Street</b></p>			
7:00 pm – 9:45 pm	<p align="center"><b>2009 ThrillerMaster DAVID MORRELL</b>                  Award Presented by 2008 ThrillerMaster SANDRA BROWN  <b>2009 Silver Bullet Award Recipient BRAD MELTZER</b>                  Award Presented by 2008 Silver Bullet Recipient DAVID BALDACCI  <b>Presentation of THE THRILLER AWARDS</b></p>			
10:00 pm - ?	<p align="center"><b>THRILLERMASTER AFTER PARTY Hosted by VANGUARD PRESS – Grand Hyatt Manhattan Sky Restaurant</b></p>			