

ITW INDEPENDENTLY PUBLISHED AUTHOR QUESTIONNAIRE

1. Independently Published Author Information

Your published author name:

Address:

City, State, Zip:

Phone:

Email:

2. List the last 5 books you have published, listing the publisher name or that the books are independently published under your name, the date published, and the number of books sold (not given away) to date for each book. Please provide proof of sales as outlined in the attached letter. (Minimum of 3 books published recommended for consideration.)

<u>Book Title</u>	<u>ISBN</u>	<u>Publisher</u>	<u>Date Published</u>	<u># of Books Sold</u>

3. Have you published under any other name? If so, please list.

4. Where were the books distributed for each book?

5. What marketing effort was made for each book? Explain.

6. What company did the marketing? Describe their marketing procedure.

7. Did any of the books receive editorial review by a copy editor/continuity editor? If so, who undertook the editing?

8. Have you sold film or other ancillary rights?

9. Have any of the books received any overseas distribution? If so, was any distributor or marketing organization involved? Which one? Describe if applicable.

10. List any major retailers such as Barnes & Noble, IndieBound, Amazon, iBooks, etc. that carry the book either regionally or nationwide. Provide purchase links for each.

11. Have any of the books received any critical reviews? If so, by whom? Please provide copies.

12. What is your upcoming release schedule? Do you have preorder links in place for the upcoming title(s)? If so, please provide.

13. Do you have a website? Please provide link.

14. Are you active on social media platforms such as Facebook, Twitter, Pinterest, etc? If so, please provide links.

15. Do you have a newsletter? If so, how often is it sent? How many subscribers?

16. Do you have a blog? If so, how often is it updated? How many followers?

17. Is copyright listed in your name for all of your books? If not, please provide name of copyright holder.

18. ITW also requires that you submit a copy of one of your books to ITW, P.O. Box 311, Eureka, CA 95502. If published on the Internet, provide a copy in electronic format.

Submitted on: _____
(Date)